

# Ethical Guidelines Coaching

Below are the ethical guidelines as defined by the International Coach Federation. Our relationship is built upon these guidelines and if at any moment either of us has a question or concern, we will bring that up with each other.

## **Coaching Relationship and Contract**

At the beginning of any coaching relationship, the coach will articulate the terms of the Client/Coach relationship in a clear communication or agreement.

## **Client Protection**

The Client's well-being is the central focus of a coaching relationship and thereby the coach is obliged to maintain a high level of integrity and trust-worthiness throughout the contract.

## **Confidentiality**

Confidentiality is very important to Branch Out and therefore your coach will make every effort to honour the Client's right to confidentiality. Nothing that is discussed during the coaching sessions will be shared with anyone else. However, the Coach cannot provide an "a priori" guarantee (meaning a coach can be subpoenaed under the law).

## **Conflicts of Interest**

Any conflict of interest is to be discussed and resolved with the Client's best interest in mind. Whenever a conflict becomes apparent, the Coach is ethically obligated to identify it and attempt to resolve it. If, during the coaching relationship, the Coach cannot serve the Client objectively, respectfully, or without internal or external conflict, the Coach is ethically obliged to terminate the coaching agreement/contract.

## **Referrals and Terminations**

Whenever internal or external conditions arise which seem "uncoachable" or unworkable, the Coach is ethically committed to reveal his or her observations and opinion to the Client. The Coach will suggest a viable solution(s) to the problem, making every effort to avoid injury to the dignity of the Client.

## **Signed and Dated**

\_\_\_\_\_ (The Client)

\_\_\_\_\_ (The coach)

Date:

Date: