

## ABOUT US



**cultivating excellence**

through coaching and training

[www.branch-out.eu](http://www.branch-out.eu)

## ABOUT US



**Branch Out is in the business of training and coaching people for success in the global marketplace.**

### **DO YOU HAVE WHAT IT TAKES TO SUCCEED ON THE WORLD STAGE?**

Your people are great at their job from a technical point of view. But do they have the right personal and social skills to give your business a competitive edge?

Technical know-how is only half of what's needed to satisfy customers and achieve sales. Great communication, positive personal qualities and social savvy are the other half of the equation for true success.

Branch Out focusses on these inner skills – sometimes referred to as the 'soft' skills of business. We combine the elements of **language, cultural awareness** and **personal performance skills** into training and coaching programmes that ensure your people have what they need to be top performers in international business.

### **WHAT YOU NEED TO SUCCEED**

Your people need to have the right mix of language, cultural awareness and personal performance skills to do business. Branch Out offers you programmes which bring all these elements to the table.

#### **• BUSINESS ENGLISH SKILLS**

You need English to succeed in international business. But communicating in English is not just about having good vocabulary and grammar. You need to be able to use the right style of English for every business situation.

So Branch Out provides much more than just a basic English course. We teach English language skills within the context of a typical business event, such as business meetings, negotiations, networking events and presentations.

This means that your people learn both the language skills and the context specific communication skills, at the same time, giving them the ability to power ahead in every business situation.

#### **• INTERCULTURAL COMMUNICATION**

You need to be able to conduct business with a whole range of people – including those from other cultures. And when we communicate with people from other cultures there are plenty of sticky areas where communication can go wrong.

We provide training programmes that teach you how to recognise and be sensitive to intercultural differences and how to adapt your communication and behaviour accordingly. We'll show you how to break down the cultural barriers and clear the way for great communication, so you can achieve your business goals.

#### **• PERSONAL PERFORMANCE SKILLS**

You need astute personal skills to be successful in any field of business. Here we look at developing the personal behaviours necessary for high level performance.

We provide a combination of training and coaching to achieve real behavioural change in areas such as **presentation skills, time management, communication, decision making** and a range of other **interpersonal skills**.

## ABOUT US



**Making it Fun, Flexible, & Effective.**

The success of Branch Out is due to our ability to combine these three key areas into programmes which have **flexible design, dynamic delivery** and **effective learning** outcomes. With us there are no off-the-shelf programmes, and no endless training days.

Instead we carefully assess what is needed, design a vibrant solution, implement it in a way that is engaging and fun, and then follow it up to ensure the learning is long-term. Each programme is tailored to deliver exactly what is required.

### THE BRANCH OUT MODEL



### COACHING PEOPLE, AS WELL AS TRAINING THEM

There is no doubt about it. Taking the personal development needs of people into account enables learning and development to occur more effectively and performance to improve.

Coaching people achieves a balance between fulfilling organisational goals and the individual needs of employees. Our ability to offer you both training AND coaching means that you will get commanding results and real, lasting change.

### OUR TEAM

So...your people need training. But unless you use the very best trainers, "training" can be a dull and expensive waste of time.

Branch Out's trainers and coaches are some of the best in the industry. Our talented team know how to deliver the right solutions and achieve powerful outcomes in your business.

The depth of expertise in our team means that we can match the right person to your needs. And we have a realistic and organised approach to every training requirement you have.

Thanks to the quality of the Branch Out team, you'll find that every training experience is a positive success story.

**To talk with Branch Out about turning your staff into top performers in international business telephone +31 (0) 70 888 2899.**

